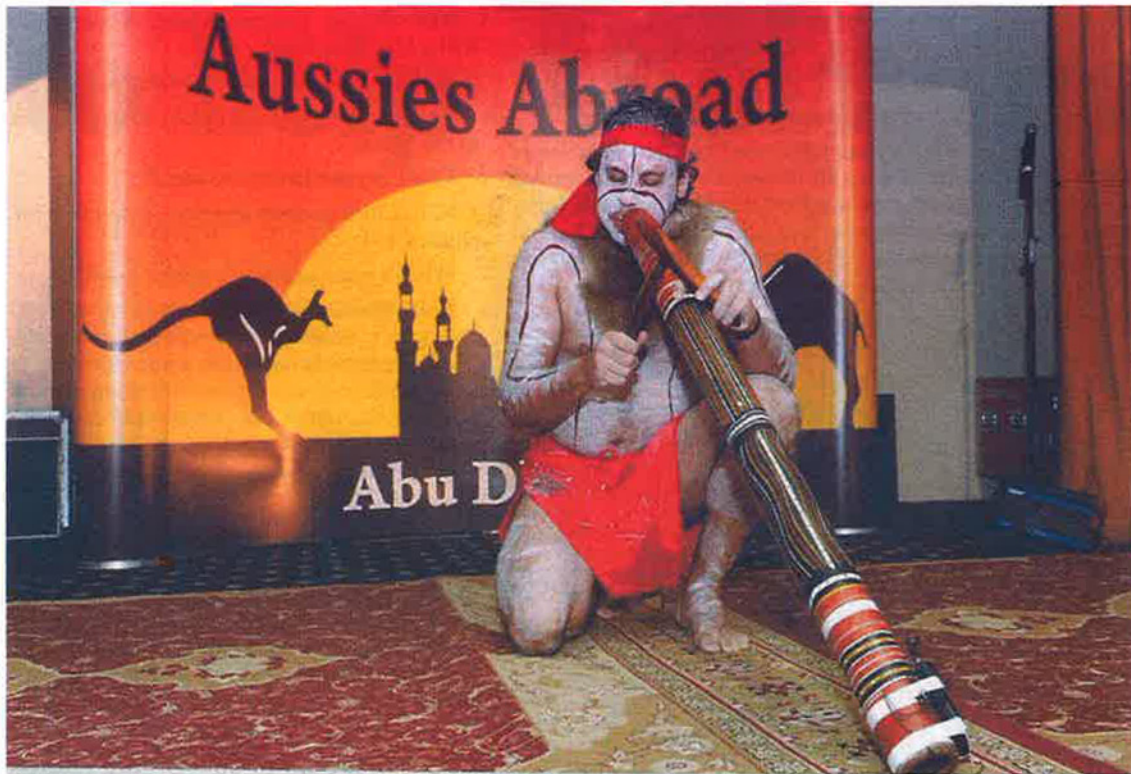


Cultural Communicator



People tend to fly their flag in many different ways. David Williams, artist, didgeridoo performer and CEO, chooses to do it at various events around the world as well as on his home turf in Brisbane. David recently performed didgeridoo at a charity event for Aussies Abroad, playing to a packed ballroom of Australian expatriates at the Hilton Hotel in Abu Dhabi, Dubai's wealthy southern neighbour in the United Arab Emirates.

David sees his performances as opportunities to educate people about Indigenous culture, saying "it's a great way to promote my culture and share stories to an audience far away from home."

David also donated a painting that

David Williams: Performing didgeridoo is just another part of our Gilimbaa's business

was auctioned at the event to raise funds for a local charity. The painting was done under the auspices of Gilimbaa, the Indigenous Creative Agency of which he is the CEO.

When not performing, he's working with the highly skilled and talented Gilimbaa team. Gilimbaa specialises in effective communication strategy and designs with cultural integrity, working for a wide range of clients from the government, corporate and non-profit sectors.

"The key to the way we work is that we explore the story behind each project to create effective outcomes for our clients" David explains.

David took the opportunity in Abu Dhabi to speak with key Australian representatives about the potential opportunities for Gilimbaa to work with Australian export products.

"Performing didgeridoo is just another part of our Gilimbaa's business. To play in places such as the Middle East is a great way to share my culture and the work that Gilimbaa does."